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#### Contact

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Stay in Touch

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SCENE

# WHY VIDEO?

96%

of B2B companies plan to use video in their content marketing efforts

70%

of marketing experts claim video produces more conversions than any other type of content

75%

TAKE

of employees are more likely to watch a video than to read documents, emails or web articles

# HERE'S WHAT WE KNOW

We now live (and work) in a video economy. Customer demand for quality video content has exploded, and those who don't keep up are being left behind.

### THE CHALLENGES

- Companies are being forced to become video content producers.
- Organizations typically lack the ability or capacity to keep up with video demand.
- Video content creation can be difficult, time consuming and simply overwhelming.
- Video production and animation can be very expensive without proper planning.
- People often have bad experiences when working with other video professionals.

### WHO WE ARE

6 STRONG MEDIA offers a faster, simpler way to make great videos, without all the hassle.

### THE HIGHLIGHTS

- 25+ Years of Experience
- High-Quality, High-Volume Business Model
- National Team of Creative Professionals
- 200+ Camera Crews in 80+ Cities
- Expert Project Managers & Great Communicators
- We're fun! No hassle, all dazzle, baby!



### WHAT WE DO

We produce strategic, creative and engaging video content for corporations, professional associations and non-profit organizations.

### **OUR SPECIALTIES**

- Marketing & Sales Videos
- Recruitment, Culture & Training Videos
- Conference & Tradeshow Videos
- Television Commercials & Social Videos

### **CORE SERVICES**

 Video Production Motion Graphic Animation • Camera Crews Video Editing



### OUR CAPABILITIES

From script to screen, we have the expertise and capacity needed to provide a true turn-key solution for any type of video production or animation project.

### **PRE-PRODUCTION**

Strategic Consultation Planning & Coordination Scriptwriting & Storyboarding Creative Direction Talent Casting Location Scouting

### PRODUCTION

Location & Studio Rental 4K & HD Camera Crews Drone Cinematography Green-Screen Filming Professional Voiceovers Video Transcription

### **POST-PRODUCTION**

Video Editing Motion Graphics 2D Animation Stock Footage & Music Electronic Delivery Mastering & Archival



# WHO WE WORK WITH

6 STRONG MEDIA has produced thousands of video and animated productions for many of the world's leading companies and brands including:

























FOR THE LIFE OF YOUR BUSINESS

# SAMPLE WORK



Hype Video



Product Launch



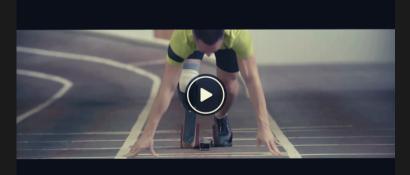
Case Study



Company Culture



**TV** Commercial



Social





About Us



Company Brand

### SAMPLE WORK



Sizzle Reel



Mission Moment

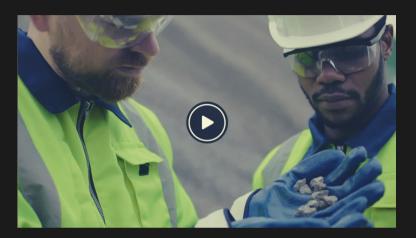




#### Virtual Tour

Promo





#### Corporate Re-Brand



#### Testimonial

# CLIENT TESTIMONIALS

Our mission is to produce great videos while providing an amazing customer experience.

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With 6 STRONG MEDIA being our single-source crew vendor for film shoots in 7 cities, the entire experience was so much easier than if we had to do it on our own. Their crews were prompt, professional, and knowledgeable and we received very positive feedback from our faculty.

> Colleen Poole American College of Physicians



The team at 6 STRONG MEDIA was a breeze to work with! We had a tight turnaround on our project, and they made it look easy. When my boss saw the video for the first time, his feedback was, "This is taking our marketing to a new level." Thanks for making my team look good!

> Sharon Taylor PMMI





#### **6 STRONG MEDIA**

balances a high level of creativity with detail-oriented project management. I have worked with them on a number of projects and have always been impressed with their professionalism throughout the entire production process.

> Kent Callison Gametime

# READY TO GET STARTED?

Awesome! We look forward to learning more about how we can help with your video content needs.

#### **NEXT STEPS**

- Click here to request a free consultation.
- Schedule a discovery meeting via Zoom, phone or in-person.
- Review our proposal that outlines services, fees, timelines, etc.
- Once approved, we'll schedule a project kickoff meeting to discuss logistics.
- Let's work together to execute a successful project!

